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MEDIA ADVISORY

Hundreds Vote on Favorite Video in Fresno Works Contest – This Week is the Final Week to Vote

One Entrant will win \$2,012 in High Speed Train Video Contest!

OCTOBER 18, 2010

FRESNO, CA – Close to 1,000 people have voted for their favorite videos in the Fresno Works “I Want My High Speed Train!” video contest. There are just four days left to vote until the Public Voting Round comes to an end on October 21st. The public is encouraged to review the contest’s amazing top ten videos and vote for their favorite video at www.fresnoworks.org.

The top three videos from the Public Voting Round will be played at the Economic Development Corporation serving Fresno County’s annual event on October 28th, themed “Thinking Outside the Tracks: An Event Highlighting California High Speed Rail and Its Positive Impact on Our Community”. The event attendees will have the opportunity to text votes for their favorite of the top three videos and a winner will be announced that day.

First place will receive \$2,012 in prize money, also the year the California High Speed Rail Authority plans to break ground on its system. Second and third place winners will receive a Flip video camera.

“The community is thrilled the high speed train will forever change our economic landscape, give us greater access to the rest of the State and give the rest of the State greater access to us,” said Supervisor Henry Perea, Fresno Works Co-Chair. “This contest provides residents a creative way to express their excitement and provides a fun incentive to do so.”

Fresno Works is an unprecedented coalition of the Fresno County community – County, City, COG, Education, Labor and Business – dedicated to bringing the Authority’s heavy maintenance facility to Fresno County.

For contest details and more information about the Fresno Works effort, visit fresnoworks.org.

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